



UCD Sutherland School of Law

Draft Schedule GDPR Forum: Rules, Roles and DPOs

15 March 2018

- **10:00–10:30 Tea & Coffee and Welcome Address** *Professor Colin Scott, VP for Equality, Diversity and Inclusion College Principal, UCD College of Social Sciences and Law*
- 10:30–12:30 Session 1: The State of Play GDPR – Where does it fit in the Digital Rights Landscape? Dr. TJ McIntyre, UCD Sutherland School of Law

Deciphering the DPO: its role, its obligations, its rights

Emma Redmond, Senior Director and Head of EU Data Protection, Ancestry.com

Position of the DPO within the organization, Tasks of the DPO including reporting lines, Day 1 v Day 100 as the DPO

Security Perspectives on Privacy

Mark Crosbie, Global Head of Trust and Privacy, Dropbox

Security and Privacy teams - perfect partners for an imperfect world, Rethinking security for GDPR, Understanding the Kill Chain

Losing 4% of Global Turnover in 72 hours

Joint Panel with Emma Redmond & Mark Crosbie

- □ The Killchain and the Fog of War, Recognising the breach and obtaining facts quickly, Post breach reporting
- 12:00–12:30 Open Panel Forum Q&A
- 12.30–13.30 Lunch, Tea & Coffee

13:30–15:30 Session 2: The Future of the DPO and Training / Building a Privacy Programme – Best Practice

Government Legal Obligations post-May 2018 Dr. Denis Kelleher, Head of Privacy EMEA, LinkedIn

Good Data Processes Really Daragh O'Brien, Castlebridge

- 15:30–16:00 Open Panel Forum Q&A
- 16:00–16:15 Closing Comments: Professor Imelda Maher, Dean of Law, Sutherland School of Law

Speaker Details



Mark Crosbie, Dropbox

Mark is the Global Head of Trust and Privacy at Dropbox, responsible for earning and maintaining the trust of our users.

At Dropbox he sees GDPR as an evolution of our privacy and trust journey, starting with ISO 27018 compliance, through Privacy Shield certification.



Dr. Denis Kelleher, LinkedIn

Denis is the current, *Head of Privacy* (*EMEA*) at *LinkedIn*. He is also co-chair of Dublin KnowledgeNet at IAPP, a Member of the European Advisory Board at IAPP, a Lecturer and Professional.

He has also been a Senior Legal Counsel at Central Bank of Ireland and a member of Publications Advisory Board at IAPP.



Dr. TJ McIntyre, UCD Sutherland School of Law

Dr TJ McIntyre is Lecturer in Law, where he specialises in issues involving information technology law and civil liberties. He holds a PhD from the University of Edinburgh. His doctoral thesis was on the topic of internet filtering law and governance. He is also a qualified barrister in the Honorable Society of King's Inns, Dublin and is the chairman of the independent civil liberties group <u>Digital Rights Ireland</u> and regularly appears in the national and international media discussing issues of law and technology.



Professor Imelda Maher, UCD Sutherland School of Law

Imelda Maher is the Dean of Law and the inaugural Sutherland Full Professor of European Law. She is interested in the relationship between law and governance especially in economic spheres. She has published extensively in competition law and also on EU governance and presents her work at international conferences. She was general editor of *Legal Studies* (2012-2017) and is a member of the editorial boards of the *European Law Journal* and of the *Irish Yearbook of International Law*.



Daragh O'Brien, Castlebridge

A recognised and award winning innovator in the field of Information Quality and Data Governance. His project experience spans both high level Information Strategy definition and 'boots on the ground' process and solution design and execution. He is widely respected and recognised expert in the global Information Quality, Data Governance, and Data Privacy communities.



Emma Redmond, Ancestry.com

Emma Callanan is Senior Director and Head of EU Data Protection for Ancestry.com the largest global genealogy and DNA network and previously Head of EU Data Protection at LinkedIn. Emma is responsible for EU regulatory compliance, advising on product development, advertising technology, engagement with regulators globally, international data projects and privacy by design.



Professor Colin Scott, UCD

Colin Scott is VP for Equality, Diversity and Inclusion and Dean of Social Sciences at University College Dublin, Principal, UCD College of Social Sciences and Law and Professor of EU Regulation & Governance. He studied law at the London School of Economics and at Osgoode Hall Law School in Toronto. Prior to his appointment at UCD in April 2006 he lectured at the University of Warwick and at the London School of Economics.